

translating research

# Transformational Education

civic engagement

FOOD  
SAFETY

TRUSTED  
RESOURCE

All 50 states  
District of Columbia  
U.S. territories

## Local Access

part of Land-grant  
University System

Rural

URBAN

national network

train the  
trainer

seminars

ONLINE

# —COOPERATIVE— EXTENSION

water conservation

ENVIRONMENT

ranching

HEALTHY  
PEOPLE

HORTICULTURE

Disaster preparedness

ask-an-expert

learning tools

FORESTRY

4-H youth development

webinars

community economic vitality

Small Business

FAMILY WELL-BEING

nutrition

farming

ENERGY

agriculture

Leadership  
Development

civic engagement

# —COOPERATIVE— EXTENSION

EXTENSION COMMITTEE ON ORGANIZATION & POLICY (ECOP)

## Federal Agency Partnerships: A Dialogue to Set Priorities

Family & Consumer Sciences Leaders National Meeting

September 28-29, 2011

Albuquerque, NM

Jane Schuchardt, Executive Director  
Linda Kay Benning, Associate Director

# Rocks or Pebbles

- ❖ Building Federal Partnerships
- ❖ Identifying Priorities

# D

- Efficiencies in government
- USDA's transformational educators
- FCS portfolio beyond USDA

Defer ♦ Delegate ♦ Downsize ♦ Drop



# WHY ECOP

- Directors/Administrators
- NIFA

## examples...

- State Energy Extension Partnership (SEEP)
- SNAP-Ed

# Working Together



# InterACTIVE Process

**DIVIDE** into small groups

**ANSWER** 4 questions

**BUILD** collective responses

**POSITION** for action





What are the characteristics  
of successful federal partnerships?



# Characteristics

1. connected; collaborative
2. trust
3. respect
4. communications; being heard
5. like missions; shared vision
6. shared resources
7. accountability
8. win-win
9. sustainability
10. understanding similarities and differences



What are the barriers  
to successful federal partnerships?

# Barriers

1. lack of communication
2. “turfism”
3. competition
4. different rules and regulations
5. hidden agendas
6. not knowing potential and priorities of others
7. continuity
8. cumbersome contracts
9. political change



What partnerships could benefit  
from FCS, NIFA, and ECOP  
working together?

# Partnerships (1 of 2)

1. Global emphasis – USAID, World Bank, IMF, CDC (global health)
2. Private partnerships (e.g., Pepsico Food for Good)
3. Commerce – entrepreneurship, small business development, U.S. Chamber of Commerce
4. Medical extension; diabetes prevention through YMCA, CDC and NIH
5. Department of Education – role of family in education, especially of immigrants

# Partnerships (2 of 2)

6. Alaska wants minister of food
7. HS teacher financial education program –U of AZ, private money for national purpose
8. National Prevention Strategy –health promotion and disease prevention
9. Healthy eating and physical Activity – NGO's, foundations
10. Financial education in Florida, Bank of America





What **ACTION** needs to be  
taken now?

# Action ~ Regional reports

## **North Central Region**

*Focus on....*

1. Food systems/security
2. Aging and public health and medicine

## **Northeast Region**

*Focus on....*

1. Health promotion and disease prevention (especially diabetes) with HHS, President's Rural Council, CDC, Dept. of Health

# Action ~ Regional reports

## **Southern Region**

*Focus on....*

1. Consumer financial protection with CFPB
2. Medical extension model with DHS

## **Western Region**

*Focus on....*

1. Fiscal, financial and family health with HHS, Administration on Children and Families, CDC, Sports Medicine, ADA

# What Next



- ❖ Share results with ECOP
- ❖ Connect with NIFA and FCS leaders
- ❖ Continue discussion

Contact us



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